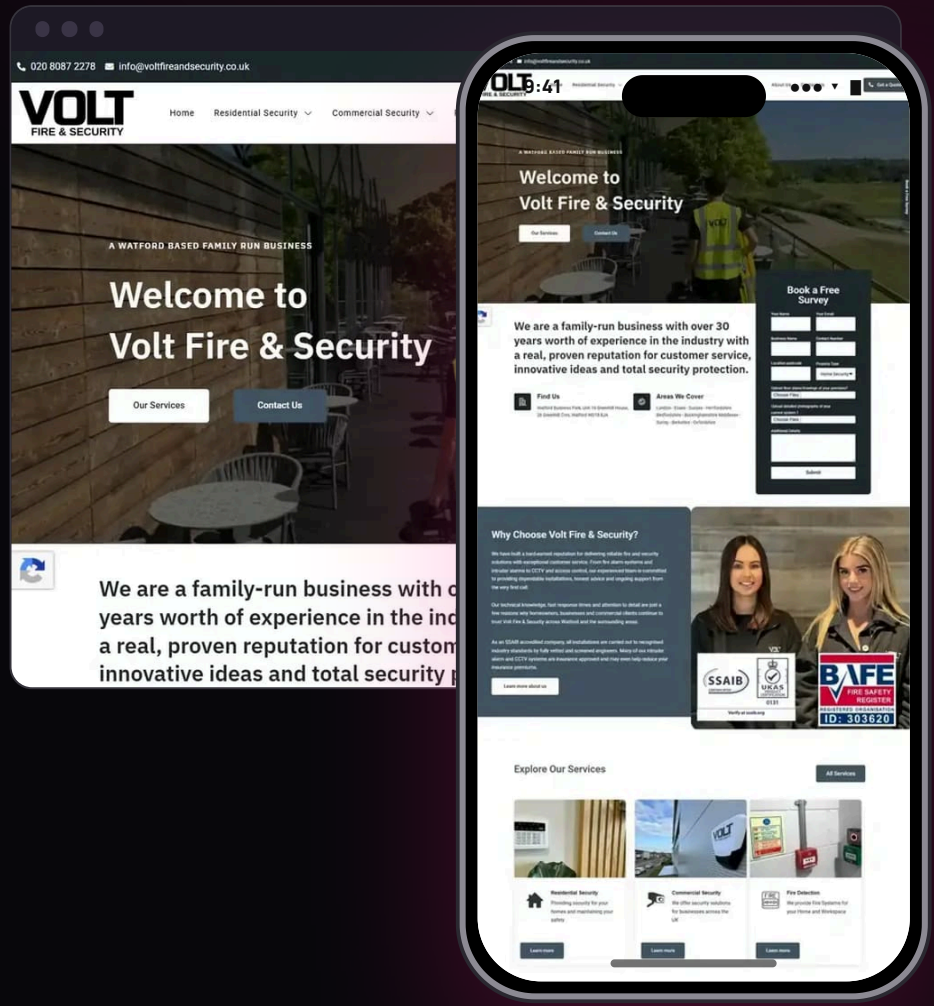
WEBSITES FOR FIRE AND SECURITY

Win the alarm call and the contract.

A short guide for fire and security installers: how customers search, the pages you need and what we built for Volt.

CCTV · Intruder alarms · Access control · Fire alarms · Town pages



HOW CUSTOMERS FIND YOU NOW

They search by system and town. Then they check you.

A homeowner wants CCTV after a break-in down the road. An office manager needs fire alarms serviced before the insurer visits. People are letting you into their building, so trust comes first.

1

Do you fit this system?

A page each for CCTV, intruder alarms, access control, door entry and fire alarms.

2

Can you come to my town?

A page for each town you cover with tap to call at the top of every page.

3

Are you accredited?

Your accreditations, insurance and guarantees shown on every page where people decide.

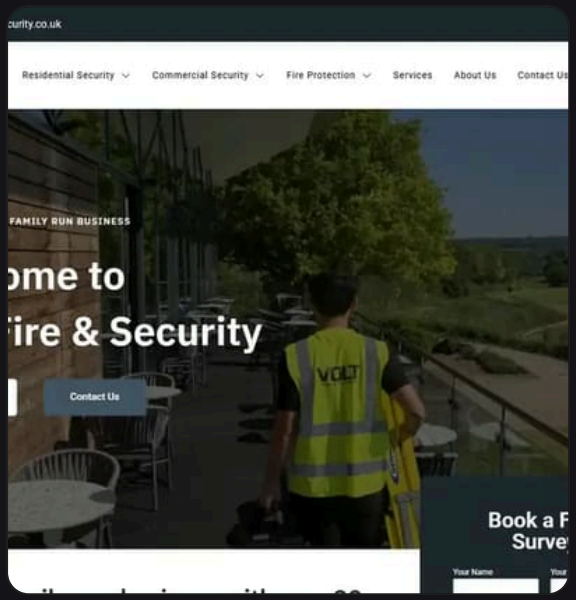
4

Can AI tools name you?

ChatGPT and Google's AI answers read clear system and town pages. Vague sites get skipped.

HOW WE KNOW YOUR TRADE

We build for fire and security firms already.



Volt Fire & Security

Fire and security, Watford

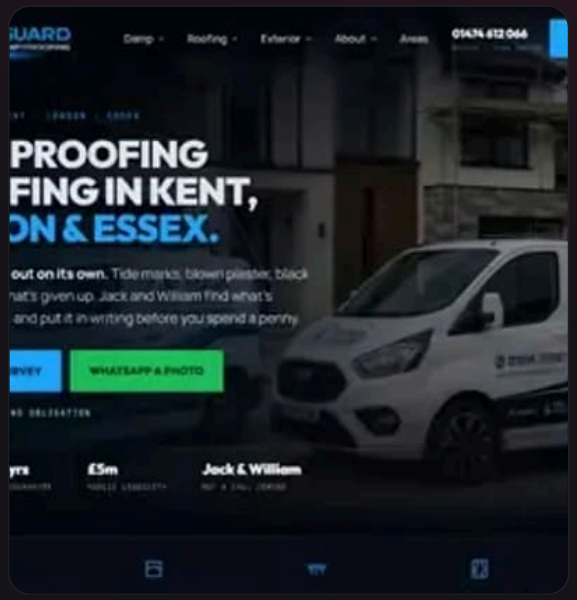
Built in 7 days and moved off Wix. Over 120 enquiries, double the year before.



SJS Group

Mechanical, electrical and plumbing, the Wirral

A page for every service, rebuilt on WordPress with their finished projects shown throughout.



Aqua Guard Roofing and Damp Proofing

Gravesend, Kent

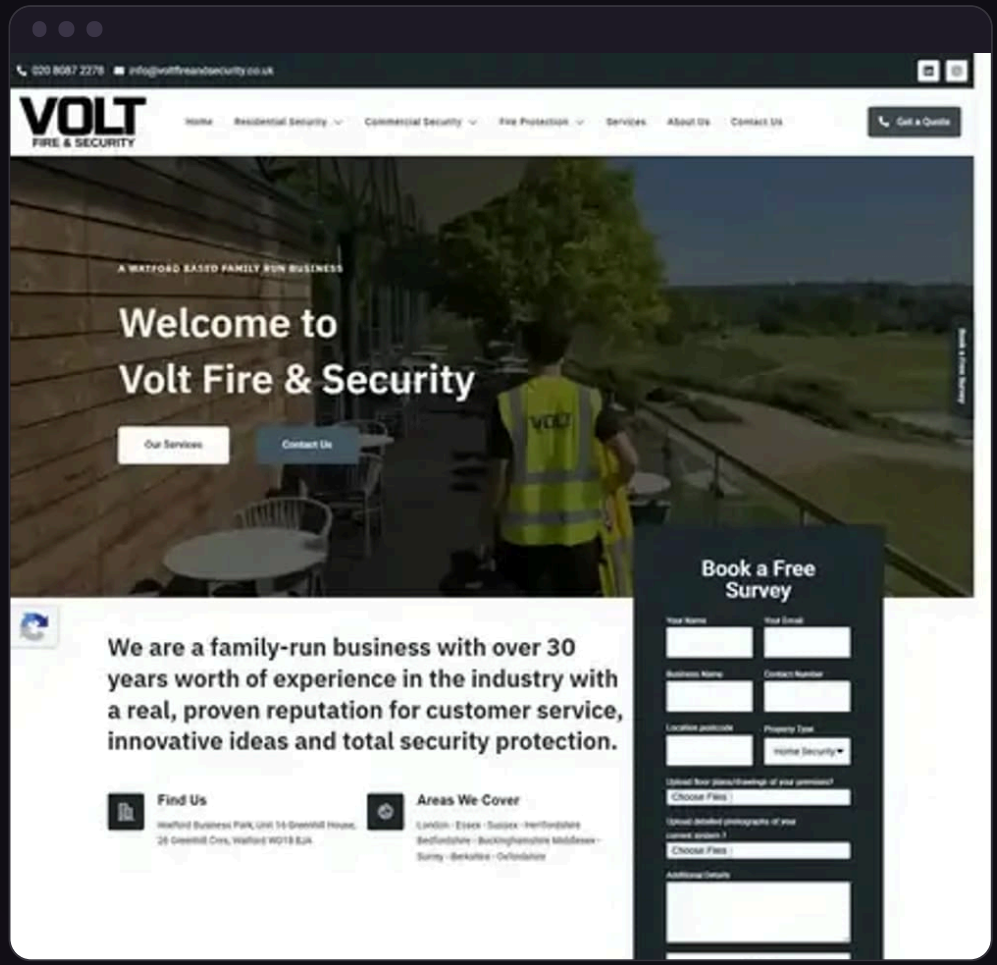
Rebuilt as a 24 page site with three Kent location pages.

WHAT WE BUILD

The pages a fire and security site needs.

You write nothing. We write it, you read it and nothing goes live until you are happy.

- **A page per system:** intruder alarms, CCTV, access control, door entry and fire alarms.
- **Town pages** for the towns you really work in.
- **Accreditations up front** with insurance and guarantees on every page.
- **Domestic and commercial routes** so homeowners and businesses each get the right page and form.
- **Photos of real installs** with a line on each job, never stock.
- **Enquiries you can count** because every form send is stored.



NEED IT SOONER?

Need it sooner? We can design and go live faster.

A break-in or a failed fire inspection makes people search the same day, so the installer already showing up for their town gets the call. Most sites go live in 5 to 10 working days. When you need it quicker, tell us and we will move faster.

Same day

GBR Hoarding saw their first design on screen the same day as the brief.

5 days

GBR Hoarding was ready to go live in five working days.

7 days

Volt Fire & Security's website was built in 7 days.

24 hours

Spartan Resin had their first enquiry within 24 hours of launch.

Day one

Brief by chat or WhatsApp. Design can start the same day.

Within days

Your homepage design on screen, built around your own work.

5 to 10 working days

Live, set up for Google and fast on phones.

After launch

Changes usually made the same day you ask.

Got a date to hit? Tell us when you need to be live and we will plan the build around it.

PROOF, NOT PROMISES

Volt: double the enquiries and #1 for CCTV in Watford.

120+

enquiries through Volt's website

2x

Volt enquiries on the year before

7 days

to build Volt's new site

Volt now ranks first on Google Maps for "CCTV installation Watford". Phone calls come on top of the enquiries counted.

Maps position and enquiries checked November 2026.
whiteskidigital.com/projects/volt-fire-and-security/

Volt came to us after a disappointing experience with a previous developer. We moved them from Wix to WordPress and added town pages for the areas they cover.

Case study: whiteskidigital.com/projects/volt-fire-and-security/

TRUSTED BY

Businesses across the UK trust us with their sites.

SJS Group · Spartan Resin Design · MD Environmental · Westcross Environmental Services · Volt Fire & Security · LD Plumbing & Heating Ltd

Urban Resin Design · Daniel James Group · AD Apex Doma · Swales the flooring experts · Sanctum · Dr. Sof

AiMM & Co Creating Exciting Environments · CloudFusion · Curator Natural Skincare · URBAN FUN play · win · meet · eat + drink · The Lockdown Pub And Kitchen

100+
businesses looked after

Rated 5 stars on Google · Every project gets its own case study at whiteskidigital.com/projects/

WHAT CLIENTS SAY

In their own words, on Google.

Fast and easy to deal with

★★★★★

"...gets things changed and updated so quickly. Very easy to deal with, just send a what's app and it all happens in the background."

Hannah

★★★★★

"An idea inside my head became an amazing business website in next to no time."

Darran Smith, Around Ashford

★★★★★

"Absolutely brilliant to work with. Nothing is ever too much..."

Rebecca Cloke, NT Cloke Pumps & Water

Results you can see

★★★★★

"...our website now ranks on the first page of Google..."

Sofia Polushkina, Roots & Shoots

★★★★★

"I was spending like £200pm on google ads, now I spend hardly anything and yet I get the calls and enquiries."

Charles Winton

★★★★★

"The SEO work has already started making a real difference"

Luke, ReNewIt

A partner for the long run

★★★★★

"Whiteski see themselves as a long-term partner, not a company that simply hands over a website and disappears."

Mark Johnson, Marshalls International

★★★★★

"Top class service from Whiteski Digital, they have completely transformed our construction companies website."

Dan Henderson

★★★★★

"My website has improved drastically."

Feature Finishes

Read all our reviews on Google: search Whiteski Digital on Google Maps.

WHY WHITESKI

Why businesses pick Whiteski.

One team for everything
Website, SEO, Google profile, hosting and social from one place.

Live in 5 to 10 days
Homepage design within days. Faster when you need it.

Same-day changes
Send a WhatsApp. Most changes are done the same day.

You write nothing
We write it, you read it. Nothing goes live until you are happy.

Found from day one
SEO and AI search set up as we build, not bolted on later.

Our own UK hosting
Fast servers, daily backups and security watched for you.

Your own case study
Every project gets its own page on our site.

A long-term partner
We stay after launch. We don't hand over a site and disappear.

1. **Tell us**
Your work, your area and the jobs you want more of.

2. **See it**
Your homepage design within days.

3. **Shape it**
Changes made fast, usually the same day.

4. **Go live**
In 5 to 10 working days.

5. **Get found**
Help with Google from day one.

How much will a fire and security website cost?

It depends on what you need and want. We can work to most budgets. See every figure at whiteskidigital.com/pricing/

Basics

A clear site with your services, gallery, reviews and enquiry form.

Ask for a price →

Full

Service and town pages so you show up across your whole area.

Ask for a price →

Custom

Bigger sites, booking, quote tools or anything your business needs.

Ask for a price →

WE DO IT ALL

The site is the start. We do the rest.

Websites
Fast, custom sites built around your own work.
/web-design/

Online shops
Sell online with a shop that is easy to run.
/online-shops/

Rebuilds
Tired site or stuck on WordPress? We move you over.
/website-rebuilds/

SEO
Page packs and monthly SEO that answer real searches.
/seo/

Google Business Profile
Set up, filled in and looked after.
/seo/google-business-profile/

AI search
So ChatGPT and Google's AI answers can name you.
/seo/ai-search/

Our own UK hosting
Servers, backups and security in one place.
/web-hosting/

Care and updates
Small changes and checks each month.
/web-updates-care/

Social media
Posts that show your work, planned and booked.
/social-media/

Email marketing
Newsletters that bring past customers back.
/email-marketing/

CRM systems
Leads, jobs and follow-ups on one screen.
/crm/

Growth plans
One monthly plan that covers the lot.
/digital-retainers/

NEXT STEP

Want more alarm calls and contracts?

Tell us the systems you fit and the towns you cover. We will show you what your site could look like.

Ask for a price

WhatsApp 07725 541812

Email info@whiteskidigital.com
See our fire and security work at whiteskidigital.com/fire-and-security-websites/