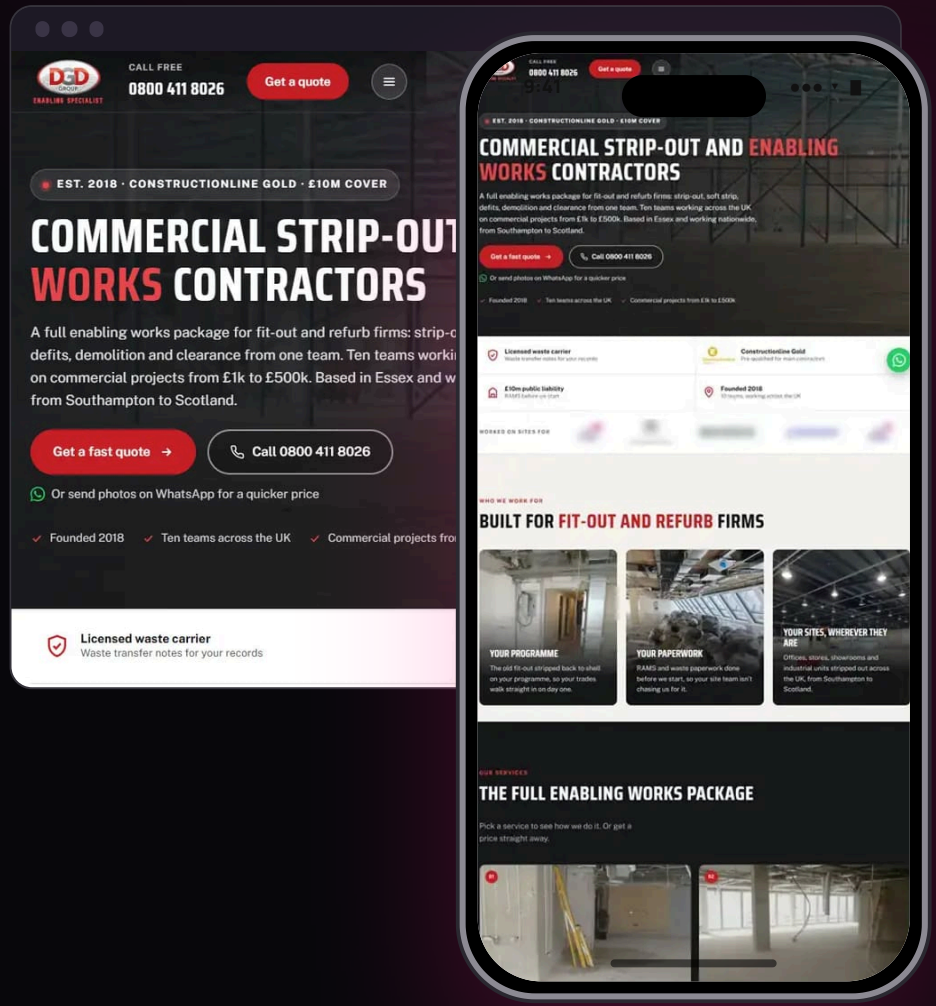
WEBSITES FOR STRIP-OUT CONTRACTORS

Make the fit-out firm's shortlist.

A short guide for strip-out contractors: what buyers check before a tender, the pages you need and what we built for DGD Group.

Strip-out | Soft strip | Demolition | Plant rooms | Area pages



HOW CUSTOMERS FIND YOU NOW

Buyers shortlist on what they can see in seconds.

Your customers are fit-out firms, main contractors and facilities managers. They check your accreditations, your insurance and your past jobs before they ever send a tender.

1

Can you hit our programme?

A quote form on every page, pre-filled with the service or area they were reading.

2

Are you accredited and insured?

Accreditations, cover and waste carrier licence on every page, not hidden on an About page.

3

Have you done a job this size?

A project page for each job with real photos and pages for the big jobs people search for.

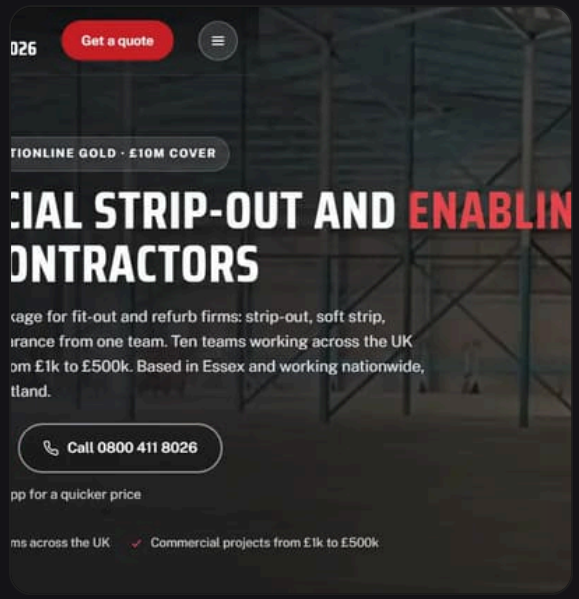
4

Can AI tools name you?

ChatGPT and Google's AI answers read clear service and area pages. Vague sites get skipped.

HOW WE KNOW YOUR TRADE

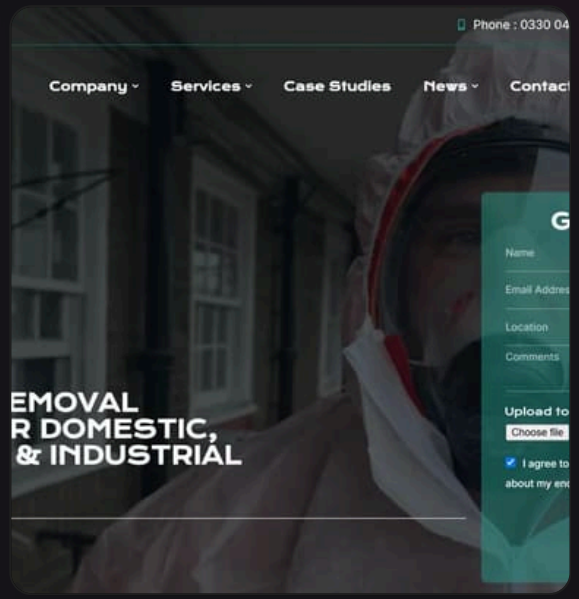
We build for strip-out contractors already.



DGD Group

Commercial strip-out and enabling works, Essex

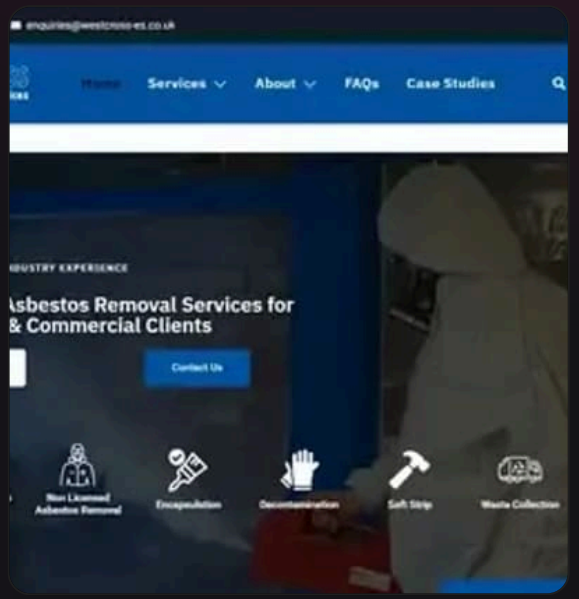
About 75 pages with 13 service pages, 10 area pages and 24 project pages, live in about 18 days.



MD Environmental

Asbestos and soft strip, UK-wide

35 pages with 11 service pages and 9 region pages, built in 5 working days.



WestCross Environmental Services

Asbestos and soft strip, Leicester

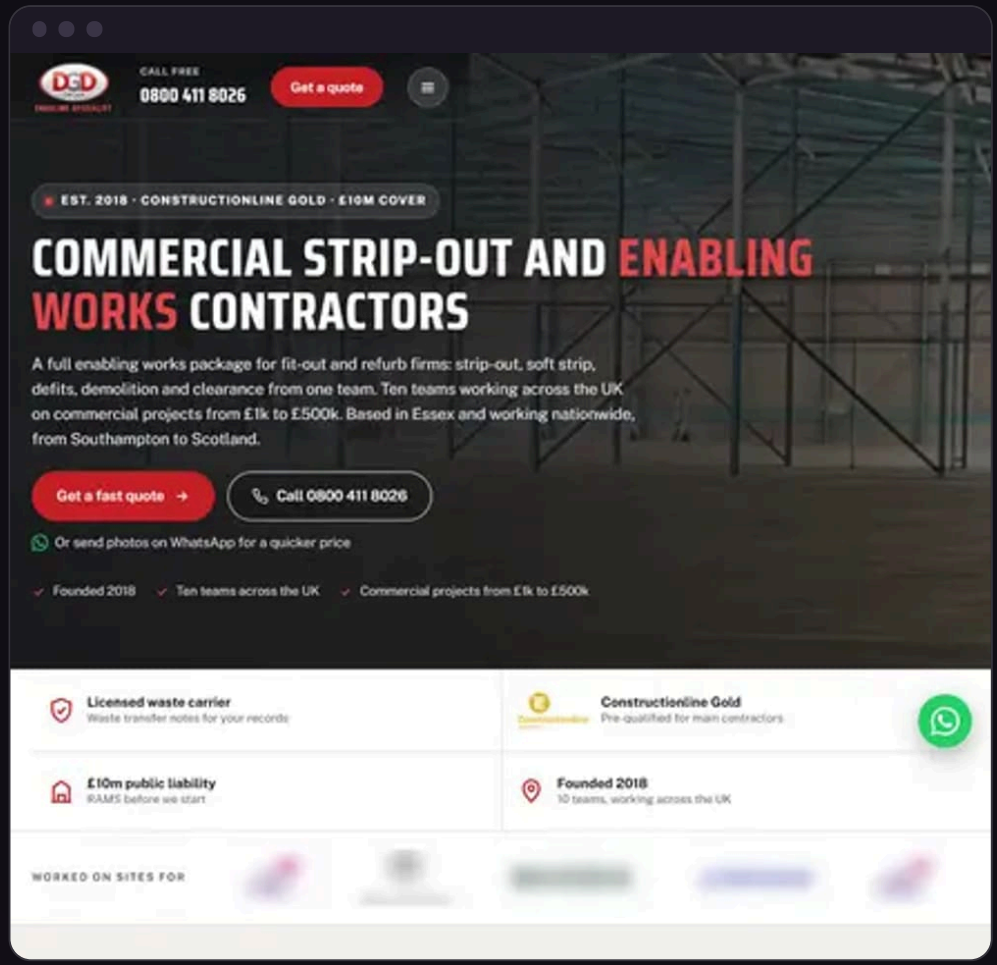
A rebuild four times the size of the old site with a quote form that takes photos of the job.

WHAT WE BUILD

The pages a strip-out site needs.

You write nothing. We write it, you read it and nothing goes live until you are happy.

- **Proof up front** with accreditations, insurance and your waste carrier licence on every page.
- **A page per service:** strip-out, soft strip, demolition, clearance and floor prep.
- **Pages for the big jobs** like mezzanine removal, plant rooms and end-of-lease strip-out.
- **A project page per job** with real photos and a link to the service behind it.
- **Quote forms that know the page** already filled with the service or area being read.
- **A page per area** for the places you really work in.



NEED IT SOONER?

Need it sooner? We can design and go live faster.

Fit-out programmes move fast and buyers shortlist the contractors they can check online, so a site that is live sooner is in front of them sooner. Most sites go live in 5 to 10 working days. When you need it quicker, tell us and we will move faster.

Same day

GBR Hoarding saw their first design on screen the same day as the brief.

5 days

GBR Hoarding was ready to go live in five working days.

7 days

Volt Fire & Security's website was built in 7 days.

24 hours

Spartan Resin had their first enquiry within 24 hours of launch.

Day one

Brief by chat or WhatsApp. Design can start the same day.

Within days

Your homepage design on screen, built around your own work.

5 to 10 working days

Live, set up for Google and fast on phones.

After launch

Changes usually made the same day you ask.

Got a date to hit? Tell us when you need to be live and we will plan the build around it.

PROOF, NOT PROMISES

DGD Group: about 75 pages, live in 18 days.

75

pages on DGD Group's new site

18 days

from first chat to live

24

project pages made from DGD's real jobs

DGD launched with 24 project pages made from real jobs and a quote form one tap away on every page.

Case study: whiteskidigital.com/projects/dgd-group/

TRUSTED BY

Businesses across the UK trust us with their sites.

SJS Group · Spartan Resin Design · MD Environmental · Westcross Environmental Services · Volt Fire & Security · LD Plumbing & Heating Ltd

Urban Resin Design · Daniel James Group · AD Apex Doma · Swales the flooring experts · Sanctum · Dr. Sof

AiMM & Co Creating Exciting Environments · CloudFusion · Curator Natural Skincare · URBAN FUN play · win · meet · eat + drink · The Lockdown Pub And Kitchen

100+
businesses looked after

Rated 5 stars on Google · Every project gets its own case study at whiteskidigital.com/projects/

WHAT CLIENTS SAY

In their own words, on Google.

Fast and easy to deal with

★★★★★

"...gets things changed and updated so quickly. Very easy to deal with, just send a what's app and it all happens in the background."

Hannah

★★★★★

"An idea inside my head became an amazing business website in next to no time."

Darran Smith, Around Ashford

★★★★★

"Absolutely brilliant to work with. Nothing is ever too much..."

Rebecca Cloke, NT Cloke Pumps & Water

Results you can see

★★★★★

"...our website now ranks on the first page of Google..."

Sofia Polushkina, Roots & Shoots

★★★★★

"I was spending like £200pm on google ads, now I spend hardly anything and yet I get the calls and enquiries."

Charles Winton

★★★★★

"The SEO work has already started making a real difference"

Luke, ReNewIt

A partner for the long run

★★★★★

"Whiteski see themselves as a long-term partner, not a company that simply hands over a website and disappears."

Mark Johnson, Marshalls International

★★★★★

"Top class service from Whiteski Digital, they have completely transformed our construction companies website."

Dan Henderson

★★★★★

"My website has improved drastically."

Feature Finishes

Read all our reviews on Google: search Whiteski Digital on Google Maps.

WHY WHITESKI

Why businesses pick Whiteski.

One team for everything
Website, SEO, Google profile, hosting and social from one place.

Live in 5 to 10 days
Homepage design within days. Faster when you need it.

Same-day changes
Send a WhatsApp. Most changes are done the same day.

You write nothing
We write it, you read it. Nothing goes live until you are happy.

Found from day one
SEO and AI search set up as we build, not bolted on later.

Our own UK hosting
Fast servers, daily backups and security watched for you.

Your own case study
Every project gets its own page on our site.

A long-term partner
We stay after launch. We don't hand over a site and disappear.

1. **Tell us**
Your work, your area and the jobs you want more of.

2. **See it**
Your homepage design within days.

3. **Shape it**
Changes made fast, usually the same day.

4. **Go live**
In 5 to 10 working days.

5. **Get found**
Help with Google from day one.

How much will a strip-out contractor website cost?

It depends on what you need and want. We can work to most budgets. See every figure at whiteskidigital.com/pricing/

Basics

A clear site with your services, gallery, reviews and enquiry form.

Ask for a price →

Full

Service and town pages so you show up across your whole area.

Ask for a price →

Custom

Bigger sites, booking, quote tools or anything your business needs.

Ask for a price →

WE DO IT ALL

The site is the start. We do the rest.

Websites
Fast, custom sites built around your own work.
/web-design/

Online shops
Sell online with a shop that is easy to run.
/online-shops/

Rebuilds
Tired site or stuck on WordPress? We move you over.
/website-rebuilds/

SEO
Page packs and monthly SEO that answer real searches.
/seo/

Google Business Profile
Set up, filled in and looked after.
/seo/google-business-profile/

AI search
So ChatGPT and Google's AI answers can name you.
/seo/ai-search/

Our own UK hosting
Servers, backups and security in one place.
/web-hosting/

Care and updates
Small changes and checks each month.
/web-updates-care/

Social media
Posts that show your work, planned and booked.
/social-media/

Email marketing
Newsletters that bring past customers back.
/email-marketing/

CRM systems
Leads, jobs and follow-ups on one screen.
/crm/

Growth plans
One monthly plan that covers the lot.
/digital-retainers/

NEXT STEP

Want to make the shortlist?

Tell us the services you offer and the areas you cover. We will show you what your site could look like.

Ask for a price

WhatsApp 07725 541812

Email info@whiteskidigital.com
See our strip-out contractor work at whiteskidigital.com/strip-out-contractor-websites/